



metacorp

VISION | STRATEGY | EXECUTION

INNOVATION MANAGEMENT CONSULTANTS

[We Turn Your Problems Into Profits.]

FROM MIND TO MATTER™

[METABOOSTER]™ — EXTREME THINKING™

Here's a METABooster™ that will help you organize a power brainstorming session with your team, guaranteed to liberate the creative spirit and spark a productive dialogue that will inevitably lead to success.

- 1 Assemble a creative task force to lead your Extreme Thinking™ session, designating one member as the team leader.
- 2 The leader should establish a clear and concise goal or mission for the session in collaboration with the team. Write this down on an easel pad or white board as a reminder for the group.
- 3 Allow each member of the group five minutes to focus and think of as many ideas or suggestions as they can to achieve the mission, and write these down. Encourage out-of-the box thinking.
- 4 All team members will then take a turn presenting their ideas to the group, with the group's focus being to improve on ALL ideas. All dialogue should be positive since every idea is valid and has an opportunity to succeed.
- 5 The leader should record all ideas and suggestions presented by the group, and rank each idea with a score of 1-10 based on how likely it is to succeed given the resources required.

Your team now has several viable options to research and explore. If a particular suggestion is found to be of particular interest (highest score), your team should organize a focused Extreme Thinking™ Session to develop a proper strategy and execute the idea. If you're still looking for ideas, call Metacorp to organize an **Extreme Thinking™ Session** for your team.